



Hello! We are
THE ROMAN Guy

2019 Press Kit

Front covers **don't matter**



OUR MISSION IMPOSSIBLE



TAKING CARE OF EVERYTHING SO YOU CAN BE ON VACATION.

It's a simple motto, but explains a lot. You are here to explore Italy, learn about the culture, have fun with your friends & loved ones and not stress about the details.

Our individual City Tours aim to make you feel like a VIP, regardless of budget or occasion. Think hidden gems, culinary and cultural immersion, skip the lines and behind the scenes experiences, all with 5 star treatment from our team of Italy travel experts!

OUR ESSENTIAL INGREDIENTS



VALUE

Offering only the most valuable Italian experiences, at great value for money. All to make your trip worthwhile.



IMMERSION

Taking visitors off the beaten path to ensure they experience the heartbeat of Italy by connecting with its culture.



PASSION

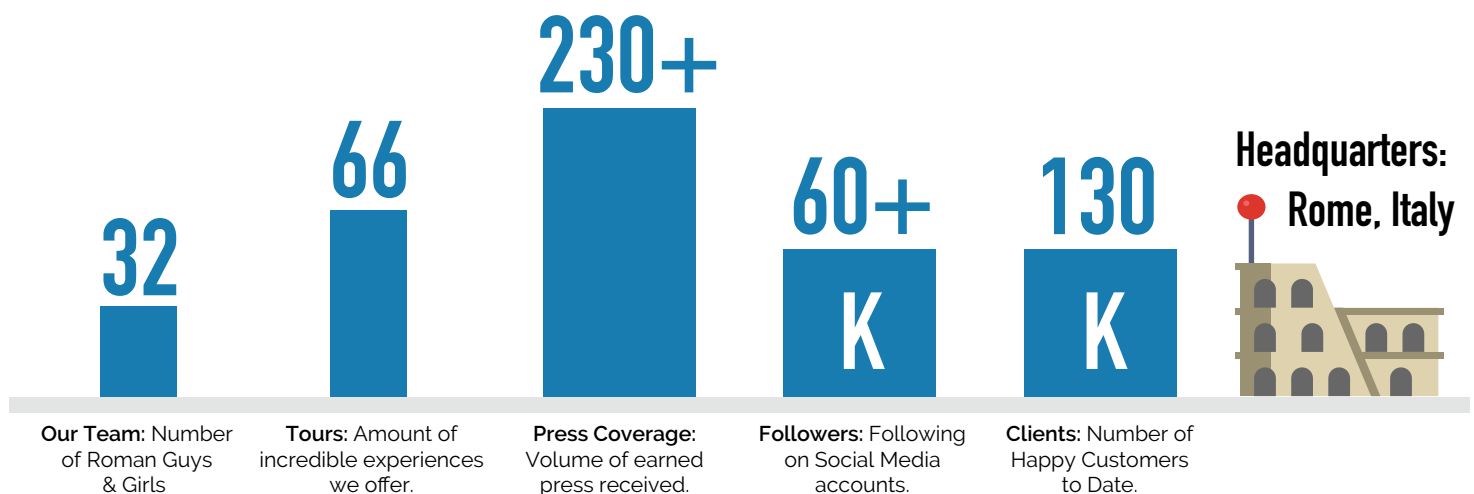
Passion being the primary ingredient in the way we help our visitors truly experience Italy and its culture.



SERVICE

Raising the bar when it comes to customer service in Italy. Giving you what you want and how you want it.

ONWARDS AND UPWARDS!



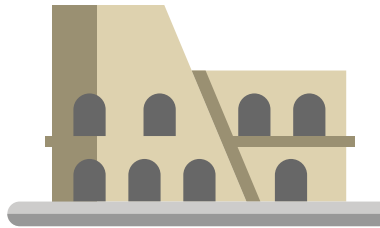
ONCE UPON A TIME...

Don't you
just love a
great story?



A WALL ST. GUY

He gave up a career on Wall Street to follow his roots back to the boot.



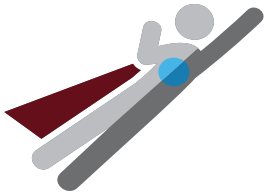
FELL DEEPLY IN LOVE

He fell head over heels for a lady named Italy & decided to stay a while.



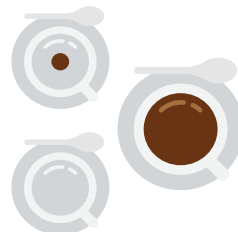
HISTORY CAME ALIVE

He learned everything about Rome & its history. Soon he was guiding visitors through the city.



THE ROMAN GUY

His passion for storytelling earned him a nickname amongst visitors to Rome: "The Roman Guy"



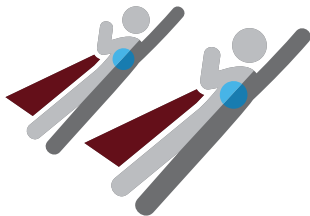
AWAKE FOR MONTHS

Adopting the nickname, he worked through the night, consuming several hundred espressos to start building his brand.



ONE FATEFUL NIGHT

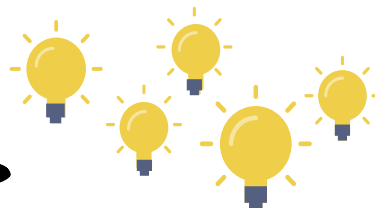
He met another who possessed the "Roman Guy" spirit at a friend's wedding in Transylvania. They began chatting about Italy.



SAVING ROME

After the wedding, the two returned to Italy, teamed up and officially started a specialized tour operator:

THE ROMAN Guy



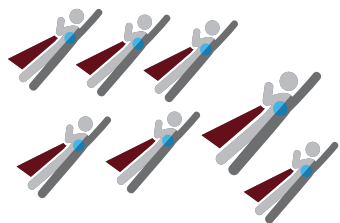
IDEAS! IDEAS!

They knew there was something big missing from Italy tourism - a way to see the sights without all the crowds! They made it their mission to fix this.



SMALL GROUPS

They began by offering small group tours, helping visitors explore Rome without getting lost in the crowds.



TEAM OF EXPERTS

A team of passionate Italy Experts soon joined The Roman Guy on their mission. Soon there were over 40 Roman Guys & Girls.



ENTIRE ITALY VACATIONS

Now The Roman Guy team are sharing their love for Italy with the whole world, offering city tours, group vacations and custom vacations.



130K

2018

Nine years after The Roman Guy began, we have now welcomed over 130,000 guests on board.

WHO IS THE ROMAN GUY?

The Roman Guy is made up of a team of young travelers who are obsessed with Italy.

They are based in Rome and America, where they use their passion for Italia to create new ways for visitors to see and experience the bel paese. Their priorities? Making sure you have fun, avoid the crowds and feel like a VIP.

Meet our co-owners:



SEAN P. FINELLI – CEO

Co-Owner & The Ideas Man

Sean walked away from a career on Wall Street and swapped the world of Finance for a life in Italy. With a history book in hand, it wasn't long before Sean knew every historical site and cobbled street in Rome. He then used his knowledge and obsession to start guiding groups around the city. Without searching for success, Sean became known as **"The Roman Guy"**, a title he then used to build one of the leading travel companies in Italy. Today, Sean operates from The Roman Guy's US headquarters in Philadelphia. Yet, he and his team in the States still wake up each day with Italy on their minds. Sean has made hiring decisions based on the candidate's obsession with Italy, over their experience. As well as being co-owner, Sean writes for Forbes, speaks at numerous Universities and Trade Shows, and has earned a place in Entrepreneur Magazine's 360 List.



BRANDON SHAW – CRO

Co-Owner & Director of Unforgettable Memories

Brandon lives in Rome, Italy. He is a father, entrepreneur, licensed tour guide and a complete history geek. Brandon has always had a serious case of the **"I gotta see that!"** syndrome. After living in Russia, France, Italy, Holland and USA, he decided to make his home in the capital of the world, the Eternal City of Rome. A linguist with the ability to speak 6 languages, and with 15 years of experience traveling through Italy, Brandon naturally became the brains that created The Roman Guy's custom Trip Planning service. As well as keeping everything under control in The Roman Guy's Italian headquarters in Rome, Brandon regularly travels back to the States to speak on stage at events such as the New York Times Travel Show & Boston Globe Travel Show. He is currently studying to become a sommelier!

RECOMMENDED BY SOME OF THE COOL KIDS:



Rick Steves

Condé Nast
Traveler



*San Francisco
Chronicle*

THE TIMES

WHAT ARE PEOPLE SAYING?

"Three weeks in Italy!"

We used The Roman Guy to plan our whole trip in Italy. We were there for three weeks and saw 5 cities, Florence, Sorrento, Rome, Milan and Bellagio. They planned everything - tours, restaurants, transportation between cities and from train stations to lodging. They were available for questions any time we needed throughout our trip. I can not say enough positive things about this team! They were top notch from the first contact with Filippo to discuss ideas until we ended our trip in May. Their tours were wonderful with very knowledgeable and fun guides. Our favorites were the Limoncello Farm Tour in Sorrento, The Chianti wine tour out of Florence, Early Entrance to the Vatican and The Food tours in Rome and Florence. Thanks for the giving us a vacation of a lifetime that was relaxing....and stress free! I would highly recommend The Roman Guy for trip planning and any of their tours. We will definitely use them again when we return to Italy!

- Gina V, 2018 -

"Excellent guided tour Underground Colosseum and Palatine Hill and Roman Forum"

Fabulous tour of the Underground Colosseum and we were lucky enough to have an archaeologist as our guide. Eleanora was knowledgeable and enthusiastic and we learned a lot. Aside from the Colosseum experience we then toured Palatine Hill and the Roman Forum. This 3 and a half hour tour included a lot of walking, so it was good exercise for us. I wonder if 2 separate shorter tours might be considered as an option for travelers who can't manage almost 4 hours. Highly recommend.

- Maggie, 2018 -

TOP-NOTCH!



Want check out more?
Visit our **Press Page!**



#ohyeah #gotthathappyfeeling
#teamwork #andiamo #bestservice
#ourpeopleareeverything #bethebest
#mindblown #rememberthedetails

#BOOMNAILEDIT

TheRomanGuy.com

chelsey@theromanguy.com

WHAT'S ON THE MENU?

TOURS & EXPERIENCES

We offer a range of awesome TOURS & EXPERIENCES to suit any traveler.

Small Group Tours, Private Tours, Shore Excursions, Days Trips and more!
We love finding cool new ways to see ancient sights, and including the best photo opportunities on all of our experiences is vital. Italy's got it and we want to flaunt it.

To check out what we have on offer, visit: TheRomanGuy.com

THE PARIS GUY

NEW!



For almost ten years now, we've been the Italy experts striving to make each vacation memorable. With some additions to the team and new inventory, we're pleased to announce **The Paris Guy!**

Visit TheParisGuy.com



Skip the Line Magnificent
Louvre Tour in Paris



Skip the Line Paris
Catacombs Tour



Golden Versailles Palace
and Garden Tour Day
Trip from Paris



Le Marais Paris
Food Tour



Evening Eiffel Tower
with Seine River Cruise



@TheParisGuy

OUR COOL NEW 2019 TOURS...

And there's
more where this
comes from...

TOURS & EXPERIENCES

We are constantly digging up new and exciting experiences to offer our clients!

In 2019, we're expanding our product mix in all the right ways!

Brand-spanking new small group tours...

We're all over the place, in all the right ways!

ROME

- Super Early Vatican Gold Tour With Sistine Chapel
- Rome In A Day Tour Including Colosseum And Vatican Museums
- Day Trip From Rome: Lost City Of Ancient Pompeii And Stunning Sorrento

FLORENCE

- Florence In A Day Tour From Rome With David And Duomo
- Tuscan Countryside Outing With Chianti Wine Tasting And San Gimignano
- Florence Walking Tour With Statue Of David & Duomo



AND LOTS MORE!

Would you like to find out more about what's on the horizon?

We are a friendly bunch of people, and always keen to connect.

So, feel free to contact our Social Butterfly: chelsey@theromanguy.com

#ITALYFOODIES

TheRomanGuy.com

chelsey@theromanguy.com



#stuffyourface #bossman #thegoodlife
#eatyourheartout #foodcountry
#vacaymode #andiamo #wheretnext
#thegastronaut #culinarytravel

YOUTUBE

The Roman Guy is made up of a bunch of people from all over the world. We haven't forgotten what it's like to see Italy as a visitor and we love sharing its rich culture with others. With this love for Italia, our mission is to provide unforgettable experiences to those who are visiting this amazing country! Check out our Italy travel videos for tips and tricks or simply to take the armchair adventure of a lifetime in [Rome](#), [Florence](#), [Venice](#) and beyond.



**How to See
Rome in a Day**



**Venice in a Day:
Hidden Gems & Top Attractions**



**Florence in a Day:
Hidden Gems & Top Attractions**



**Visiting the Vatican
How to Plan Ahead**



**Trastevere, Rome in a Day:
Hidden Gems & Top Attractions**



**Top 10 Things to See
in Vatican City**

#LIGHTSCAMERACTION



CONNECT WITH US

We are a friendly bunch of people, and always keen to connect!

If you'd like more information on anything, or just feel like picking our brains, feel free to contact us!

 **+18882905595**

 **chelsey@theromanguy.com**

 **www.TheRomanGuy.com**

This is me!




Our YouTube channel has had over 1,000,000 views!




WHAT WE CAN OFFER YOU:

There are lots of ways we can collaborate!

- Bylined Articles
- Commentary & Quotes
- Interviews with our co-owners
- Hosting on Tours & Experiences
- Social Media Live Collaborations
- Our Logo in various formats
- High quality images & infographics
- Video material
- An Interactive Italy Food Map
- The Roman Guy website badges

#HANGINGWITHTHELOCALS

TheRomanGuy.com

chelsey@theromanguy.com



#hangingwiththenuns #italymoments
 #Rome #Gelato #eatyourheartout
 #italywow #andiamo #ciaoitaly
 #gemsofitaly #unforgettable