



Hello! We are

THE ROMAN Guy

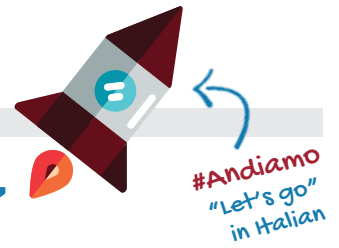
2018

Front covers
don't matter



BEST TOURS IN
★★★
ITALY
★★★
ASK US WHY

OUR MISSION IMPOSSIBLE



“TAKING CARE OF EVERYTHING SO YOU CAN BE ON VACATION”

“It’s a simple motto, but explains a lot. Our customers are here to explore Italy, learn about the culture, have fun with friends & loved ones and not stress about the details.”

Our individual City Tours and our fully customized Italy Trip Planning Services aim to make travelers who pick The Roman Guy feel like a VIP, regardless of budget or occasion. Think hidden gems, culinary and cultural immersion, skip the lines and behind the scenes experiences, all with 5 star treatment from our team of Italy travel experts!

OUR ESSENTIAL INGREDIENTS



VALUE

Offering only the most valuable Italian experiences, at great value for money. Making vacations worthwhile.



IMMERSION

Taking visitors off the beaten path to ensure they experience the heartbeat of Italy by connecting with its culture.



PASSION

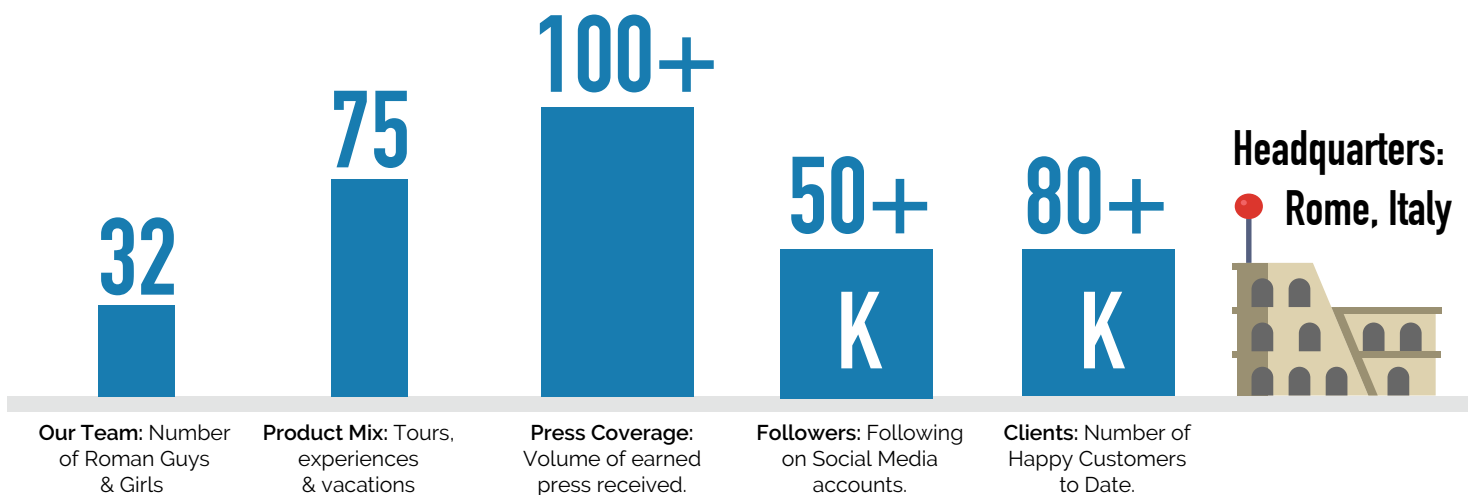
Passion being the primary ingredient in the way we help our visitors truly experience Italy and its culture.



SERVICE

Raising the bar when it come to costumer service in Italy. Giving people what they want and how they want it

ONWARDS AND UPWARDS!



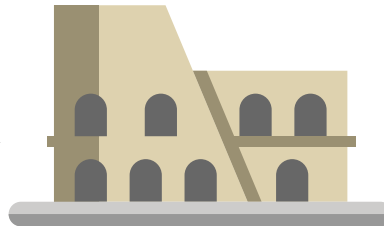
ONCE UPON A TIME...

Don't you just love a great story?



A WALL ST. GUY

He gave up a career on Wall Street to follow his roots back to the boot.



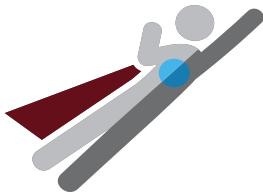
FELL DEEPLY IN LOVE

He fell head over heels for a lady named Italy & decided to stay a while.



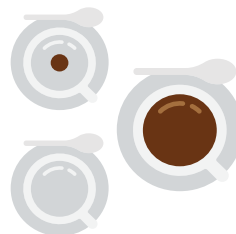
HISTORY CAME ALIVE

He learned everything about Rome & its history. Soon he was guiding visitors through the city.



A WALL ST. GUY

His passion for storytelling earned him a nickname amongst visitors to Rome: "The Roman Guy"



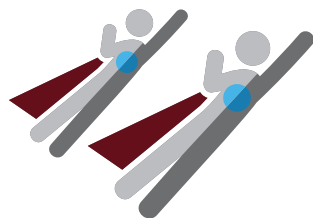
AWAKE FOR MONTHS

Adopting the nickname, he worked through the night, consuming several hundred espressi to start building his brand.



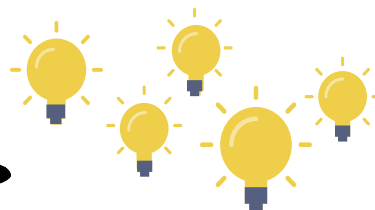
ONE FATEFUL NIGHT

He met another who possessed the "Roman Guy" spirit at a friend's wedding in Transylvania. They began chatting about Italy.



SAVING ROME

After the wedding, the two returned to Italy, teamed up and officially started a specialized tour operator: **THE ROMAN Guy**



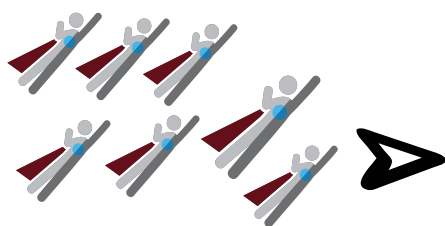
IDEAS! IDEAS!

They knew there was something big missing from Italy tourism - a way to see the sights without all the crowds! They made it their mission to fix this.



SMALL GROUPS

They began by offering small group tours, helping visitors explore Rome without getting lost in the crowds.



TEAM OF EXPERTS

A team of passionate Italy Experts soon joined The Roman Guy on their mission. Soon there were over 40 Roman Guys & Girls.



ENTIRE ITALY VACATIONS

Now The Roman Guy team are sharing their love for Italy with the whole world, offering city tours, group vacations and custom vacations.



2017 WELCOMES

Seven years after The Roman Guy began, in 2017 alone they have welcomed over 80k families, couples, friends and solo travelers to Italy.

WHO IS THE ROMAN GUY?

The Roman Guy is made up of a team of young travelers who are obsessed with Italy.

We are based in Rome & America, where we use our passion for Italia to create new ways for visitors to see and experience the bel paese. Our priorities? Making sure our clients have fun, avoid the crowds and feel like VIPs.

Meet our co-owners:



SEAN P. FINELLI

Co-Owner & The Ideas Man

Sean walked away from a career on Wall Street and swapped the world of Finance for a life in Italy. With a history book in hand, it wasn't long before Sean knew every historical site and cobbled street in Rome. He then used his knowledge and obsession to start guiding groups around the city. Without searching for success, Sean became known as "The Roman Guy", a title he then used to build one of the leading travel companies in Italy. Today, Sean operates from The Roman Guy's US headquarters in Philadelphia. Yet, he and his team in the States still wake up each day with Italy on their minds. Sean has made hiring decisions based on the candidate's obsession with Italy, over their experience. As well as being co-owner, Sean writes for Forbes, speaks at numerous Universities and Trade Shows, and has earned a place in Entrepreneur Magazine's 360 List.



BRANDON SHAW

Co-Owner & Director of Unforgettable Memories

Brandon lives in Rome, Italy. He is a father, entrepreneur, licensed tour guide and a complete history geek. Brandon has always had a serious case of the "I gotta see that!" syndrome. After living in Russia, France, Italy, Holland and USA, he decided to make his home in the capital of the world, the Eternal City of Rome. A linguist with the ability to speak 6 languages, and with 15 years of experience traveling through Italy, Brandon naturally became the brains that created The Roman Guy's custom Trip Planning service.

As well as keeping everything under control in The Roman Guy's Italian headquarters in Rome, Brandon regularly travels back to the States to speak on stage at events such as the New York Times Travel Show & Boston Globe Travel Show. He is currently studying to become a sommelier!

RECOMMENDED BY SOME OF THE COOL KIDS:



Rick Steves



San Francisco Chronicle

THE TIMES

WHAT ARE PEOPLE SAYING?

“Three weeks in Italy!”

We used The Roman Guy to plan our whole trip in Italy. We were there for three weeks and saw 5 cities, Florence, Sorrento, Rome, Milan and Bellagio. They planned everything - tours, restaurants, transportation between cities and from train stations to lodging. They were available for questions any time we needed throughout our trip. I can not say enough positive things about this team! They were top notch from the first contact with Filippo to discuss ideas until we ended our trip in May. Their tours were wonderful with very knowledgeable and fun guides. Our favorites were the Limoncello Farm Tour in Sorrento, The Chianti wine tour out of Florence, Early Entrance to the Vatican and The Food tours in Rome and Florence. Thanks for the giving us a vacation of a lifetime that was relaxing...and stress free! I would highly recommend The Roman Guy for trip planning and any of their tours. We will definitely use them again when we return to Italy!

- Gina V, 2018 -

“Excellent guided tour Underground Colosseum and Palatine Hill and Roman Forum”

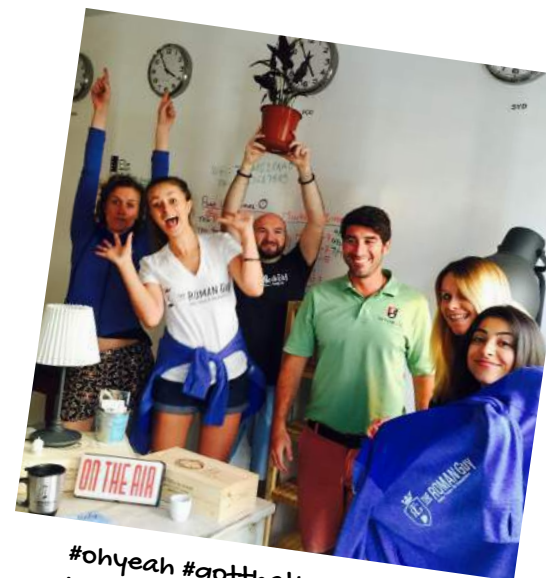
Fabulous tour of the Underground Colosseum and we were lucky enough to have an archaeologist as our guide. Eleanora was knowledgeable and enthusiastic and we learned a lot. Aside from the Colosseum experience we then toured Palatine Hill and the Roman Forum. This 3 and a half hour tour included a lot of walking, so it was good exercise for us. I wonder if 2 separate shorter tours might be considered as an option for travelers who can't manage almost 4 hours. Highly recommend.

- Maggie, 2018 -

TOP-NOTCH!



Want check out more?
Visit our [Press Page!](#)



#BOOMNAILEDIT

TheRomanGuy.com

lorna@theromanguy.com

#ohyeah #gotthathappyfeeling
#teamwork #andiamo #bestservice
#ourpeopleareeverything #bethebest
#mindblown #rememberthedetails

WHAT'S ON THE MENU?

TOURS & EXPERIENCES

We offer a range of awesome **TOURS & EXPERIENCES** to suit any traveler.

Small Group Tours, Private Tours, Shore Excursions, Days Trips, Combo Deals and more! We find new cool ways to see ancient sights, and including the best photo opportunities on all of our experiences is vital. Italy's got it and we want to flaunt it.

To check out what we have on offer, visit: TheRomanGuy.com

TRIP PLANNING

CUSTOMIZED Italy Vacations

"Who doesn't love it when there is always someone waiting to welcome you at every destination, when there is a dinner reservation in your name every night and when you never have to wait in line?"

- Sean P. Finelli, Co-Owner "The Roman Guy" -

What our Italy Trip Planners organize for you:

Accommodation - Tickets - Restaurant Reservations
Transfers & Transportation - Bookings - Authentic
Tours & Experiences - 24/7 in Italy Assistance
... and anything else you may need!

#ITALYISOURPLAYGROUND

TheRomanGuy.com

lorna@theromanguy.com



#getintoit #bossman #spiderman
#doitdifferently #andiamo #funtimes
#hoponboard #venice #memories
#immerseyourself #italycool



CONNECT WITH US

We are a friendly bunch of people, and always keen to connect!

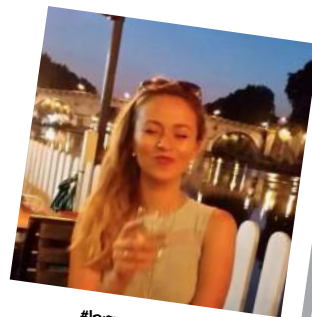
If you'd like more information on anything, or just feel like picking our brains, feel free to contact us!

 +18882905595

 lorna@theromanguy.com

 www.TheRomanGuy.com

This is me!

#loma #thisisme
 #Rome #wine #havingfun
 #italywow #andiamo #ciaoitaly

Our YouTube channel has had over 800,000 views!

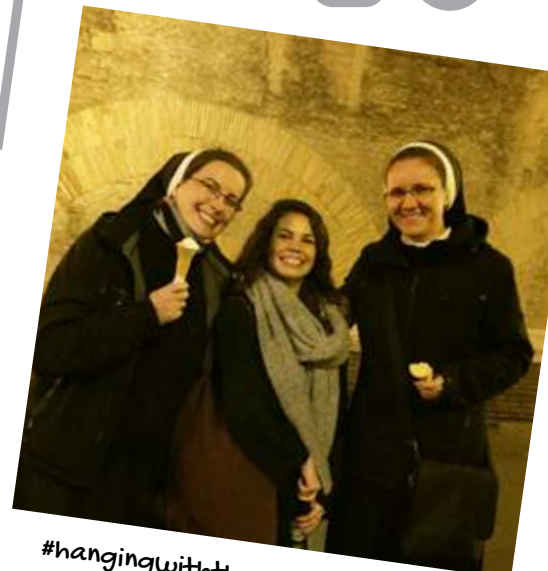



WHAT WE CAN OFFER YOU:

There are lots of ways we can collaborate!

This is what we got to offer:

- Bylined Articles
- Commentary & Quotes
- Interviews with our co-owners
- Hosting on Tours & Experiences
- Social Media Live Collaborations
- Our Logo in various formats
- High quality images & infographics
- Video material
- An Interactive Italy Food Map
- The Roman Guy website badges



#hangingwiththenuns #italymoments
 #Rome #Gelato #eatyourheartout
 #italywow #andiamo #ciaoitaly
 #gemsofitaly #unforgettable

#HANGINGWITHTHELOCALS

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